



## **Barwa Bank Wins Three Awards at Banker Middle East Product Awards 2014**

**Doha, Qatar - 19 January 2015** – Barwa Bank, Qatar's fastest growing Shari'ah compliant banking service provider, has been recognised with three accolades at the Banker Middle East Product Awards 2014, for Best Web/Mobile Site, Best Premium Islamic Card and Best Credit Card.

Barwa Bank received the awards from CPI Financial on Sunday, January 18 at the bank's headquarters.

This is the seventh awards ceremony held by CPI Financial, publishers of Banker Middle East, to recognise banking products and services that are either exceptionally innovative or have generated excellent financial results and growth in market share. The awards are based on a peer-vote process.

Barwa Bank said in a statement: *"We are delighted to be recognised by Banker Product Awards for the Middle East 2014, which has a long-established reputation for quality and excellence. Barwa Bank has also been able to merge Shari'ah-compliant services with the requirements of modernity and this has positioned it as a leading brand in the Islamic banking sector in Qatar and the region. These awards pay tribute to the hard work of the entire team."*

*"We are always working tirelessly to provide well-tailored services and give our customers a new Shari'ah-compliant experience, one that provides innovative products and first class services, while at the same time being aligned with our customers' ethical beliefs. We are the only bank in Qatar offering an Islamic Premium credit card, a good example of how we are delivering on our vision. We have also recently intensified efforts in digital banking, updating our web services and mobile application to best suit customers' needs."* the statement added.

Barwa Bank's Platinum Visa is Qatar's first Shari'ah -compliant credit card that offers Barwa Bank Loyalty Points that can be converted to Ooredoo's Nojoom points, Qatar Airways' Qmiles, discounts from select retailers, and other benefits. The fee-based credit card has been carefully developed with Islamic financial expertise, to ensure that the product is within the guidelines of Shari'ah finance.

Meanwhile, Barwa Bank has also recently announced the launch of its new state-of-art mobile banking application, as part of its continuous efforts to improve customer experience and service.

The mobile application is designed to provide customers with seamless connectivity anytime, anywhere, and gives them access to their accounts to check balances, view transactions, make credit card phone and utility bill payments and transfer funds instantly at their convenience.