



## Barwa Bank wins “Best Retail Bank for 2015” from CPI Financial

**Doha, Qatar - 11 February 2015** – In a ceremony held at its headquarters in Doha on January 24, Barwa Bank, Qatar's most progressive Shari'ah compliant service provider, celebrated its recognition by CPI financial as “Best Retail Bank for 2015”.

CPI Financial, the well-reputed publisher of Banker Middle East, has recognised Barwa Bank for leading on innovation in retail banking products and services that delivered on exceptional financial results and an unmatched customer experience. CPI awards are based on a peer-vote process that reflects industry-wide recognition for winners.

The accolade was received by Mr. Hussain Al Abdullah, Barwa Bank's General Manager of Personal Banking & Wealth Management.

*“Our drive in offering superior products and services to our customers has commanded resolute commitment to harnessing our capabilities and innovation in delivering nothing short of excellence. The bank's ability to defy traditional models and thinking in Shari'ah compliant products and services, and bridge them with modern standards of conventional banking has catapulted Barwa Bank to a leadership position in the Islamic banking sector in Qatar”, Barwa Bank said in a statement. “With this award, we pay heed to our entire team, which continues to work tirelessly in order to achieve its goals and targets which has directly led to an increase in the consumers trust in the products and services offered by Barwa Bank”.*

This recognition follows Barwa bank's ranking as the Best Corporate Bank, Best Retail Bank and Fastest Growing Bank in Qatar at the Banker Middle East Awards 2015 in May 2015. The show, also organised by CPI Financial, awards financial institutions and banks that deliver on innovation, fiscal results and business growth across categories including retail, corporate, investment banking, private banking, asset management and fund management.

Barwa Bank was launched in 2008 with an innovative proposition in the Islamic and retail banking space and, as such, has continued to solidify its position as a leading retail bank that seamlessly bridges Shari'ah compliant principles with modern banking models in its product and service development. Barwa Bank shares a forward looking vision committed to the wider Qatar National Vision 2030.

Barwa Bank's commitment to providing its customers with the best service is illustrated by new services and products, such as the Barwa Bank Platinum Visa credit card and its state-of-the-art mobile banking application.

**Ends**