



Barwa Bank is Silver Sponsor of the International Businesswomen Forum

Doha, October 14, 2012 – The Barwa Bank Group, Qatar's fastest growing Shari'ah compliant banking group, is proud Silver sponsor of the two day Qatar International Businesswomen Forum (QIBWF), which started today at the St. Regis Hotel Doha, Qatar.

Barwa Bank demonstrates its support for QIBWF, a major annual event held under the patronage of HH Sheikha Moza Bint Nasser. The bank's Head of Private Banking, Aicha H Meddah will be speaking during forum which is set to examine the political and economic role of women in the region.

Steve Troop, CEO, Barwa Bank commented on the bank's involvement, "The State of Qatar is dedicated to the empowerment of women, which is represented in the National Strategy 2011-2016, and as a local bank we want to show our full support of this. QIBWF brings together highly influential businesswomen who are leading the way within their respective fields and providing strong role models to the next generation of female leaders in the country and region. As a fast-growing business, we are keen to support this and attract emerging talents that can contribute to our business and we're proud to have Aicha speak on behalf of the bank."

Aicha will be joining her peers tomorrow to discuss 'Investment and Asset Management Decisions under Condition of Uncertainty': "QIBWF which is playing an important role in opening new horizons for businesswomen in Qatar and I'm delighted to speak during the event. I'm extremely lucky to have a career that I enjoy and find highly rewarding and I hope Arab women are able to strengthen their leadership positions and realise all possibilities that are open to them" Aicha concluded.

Barwa Bank have a stand located within the QIBWF exhibition in order to fully engage and interact with the events' participants and visitors, as well as showcase its state-of-the-art Shari'ah compliant products and services.

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