



Barwa Bank sponsors Pearl Initiative Bringing Leadership Guru, ROBIN SHARMA to Qatar's next generation of leaders

Internationally recognized Leadership Expert, Author and Speaker, Robin Sharma meets over 250 students and business leaders

Doha, May 23, 2012 –Barwa Bank, Qatar's fastest growing Shari'ah compliant banking service provider, sponsored Pearl Initiative, the private sector-led non-profit organization dedicated to the promotion of good governance, transparency and ethical business practices in the GCC, to host internationally recognized and respected Leadership Expert, Author and Speaker Robin Sharma in an event on Sunday, 20th May 2012 entitled "Integrity and Leadership for GCC Youth"

Barwa Bank was keen to help Pearl Initiative in its endeavours to educate young leaders on corporate governance and good business practices across the GCC, bringing together best-selling author on leadership Robin Sharma with over 250 students and some business leaders at Qatar University 's College of Law (LAWC) for a presentation and discussion session.

Steve Troop, CEO, Barwa Bank commented on the successful initiative, "We are delighted to have the opportunity to help bring Robin Sharma to Qatar for local students to benefit from. He's a highly respected speaker and one of the most widely read authors on the topic of leadership - a quality that we are keen to help promote in the country's youth. In line with the Qatar National Vision 2030, we are fully committed to investing and developing in the Qatari workforce and interactions such as this are an ideal way for us to demonstrate this dedication. Barwa Bank intends to nurture and support local talent through training, and professional development in order to provide a local talent pool of young bankers and in doing so contribute to the development of Qatar".

The session was moderated by The Pearl Initiative's Community Manager, Gulnara Omar who emphasized that one of the core mandates of Pearl Initiative is to raise awareness, motivate and inspire future generation of the Arab world on the topics of integrity, transparency and leadership, "We are fully committed to bringing top leadership experts to the Arabian Gulf Universities to provide the future leaders of tomorrow the best global knowledge and experience in ethical values and leadership. We are very proud to bring Robin Sharma to Qatar University and grateful that Sharma International was willing to collaborate with us in making a difference in Arab students' way of thinking about true leadership. We are endlessly grateful to Qatar University and Barwa Bank for making this special event possible."

Students were fully engaged during the session in which Sharma provided insight on the importance of ethics and integrity in leadership, best practices of leadership, keys to creating a high performance team and winning culture, as well as lessons on living with courage and integrity.

Commenting on the event, LAWC Dean Dr Hassan Okour said: "The Pearl Initiative is playing a great role, firstly in helping to make this event happen and secondly in their wider vision of empowering local and regional students with knowledge. This vision aligns perfectly with Qatar University's and we are extremely keen to further cooperation with them to benefit our students' development. It is important for our students to learn from leading experts like Robin Sharma as it helps them to reflect on the next step in their academic and personal journey,



and to start making concrete plans towards achieving their goals. We are pleased to host this event that was graciously sponsored by committed partner Barwa Bank, who exemplifies leadership and best practices, and who continues to support our students in a number of ways”.

In line with Barwa Bank’s on-going expansion plans and Qatarisation efforts, it also recently sponsored the Qatar Career Fair and is actively working with QU on various internship programs to help encourage local talent.

“Robin Sharma is an exceptional speaker on leadership and the students reacted very well to the insights he shared. Barwa Bank is once again preparing to welcome QU interns for the summer, an initiative we run every year to help prepare them for their future careers”, the Bank’s Acting Head HR Ms Fawziya Ahmed Ali Falamarzi concluded.

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