



Barwa Bank launches its “Summer Spend” Promotion

Opportunity to double Barwa Bank loyalty points and win exciting rewards for Gold and Platinum Credit Card holders

Doha, 15th June 2014—Barwa Bank, Qatar's fastest growing Shari'ah compliant banking service provider, has announced the launch of its “Summer Spend” promotion, giving Gold and Platinum Credit Card holders the opportunity to double their Barwa Bank loyalty points and win grand prizes.

“Summer Spend” promotion provides Barwa Bank Credit Card customers the opportunity to earn double the amount of loyalty points, while enjoying this year’s summer shopping. The loyalty points can be earned when a Barwa Bank customer shops with Platinumcard for a total amount of QAR10, 000 or more within a month, or QAR7, 000 or more using the Gold Card. Loyalty points are convertible to Q-miles by Qatar Airways, Nojoom by Ooredoo or shopping vouchers from many of our participating partners.

Mr. Hussain Al Abdullah, GM, Personal Banking & Wealth Management, Barwa Bank said, “This is the second year Barwa Bank launches our “Summer Spend” promotion. The first edition received very positive feedback from our clients and we anticipate an even greater level of engagement this year. Barwa Bank is committed to developing first class products which provide our clients with great benefits, while rewarding them for their trust in our service proposition.”

In addition to the loyalty points, three lucky Credit Card holders will get the chance to winfully paid trips to leading tourist destinations such as Bangkok, Athens and United Arab Emirates (UAE) when topping the spenders’ chart within a month for using their Barwa Bank Credit Card.

Barwa Bank’s Shari’ah compliant credit cards were introduced in April 2012 as the country’s first Shari’ah compliant credit card that enables customers to earn Barwa Bank Loyalty Points. The Barwa Bank Loyalty Plan is one of the best plans in Qatar, offering a wide range of partners where its loyalty points can be redeemed, while remaining true to the values of Islamic banking. Those points can then be converted into either Qatar Airways Privilege Club Qmiles, Nojoom rewards or shopping vouchers to be used at any of a range of participating partner outlets which include Landmark Group and Carrefour.

Barwa Bank offers a wide range of retail products and investments and has five strategically located branches as well as a wide network of more than 50 ATMs located all across Qatar. Customers can access their accounts from the convenience of their office or home through the state-of-the-art online banking as well as 24/7 Call Centre.